Dear Friend,

Every now and then someone comes along with an idea that catches our attention.

Kevin Kline is so passionate about fighting childhood cancer that he is going to run the Dalton Highway in November to raise awareness and funding for research. Kevin hopes that his run up the Dalton and the documentary will raise awareness and offer Hope to the children and families who face the terrible fight against cancer every day.

Please join us to meet Kevin and the Delivering Hope Team, to learn about the Arctic Run for Childhood Cancer Research and College Sponsorships.

The Story

The event being held is one that will require extraordinary perseverance, resilience, preparation, willpower and support from friends and companies like ours. On November 16, 2019, Radio Host and Ultra Runner Kevin Kline will attempt to become the first recorded person in history to run 300 miles from the Arctic Circle to Deadhorse, AK. His solo run will take him over the deadly Dalton Highway to raise awareness and funding for Childhood Cancer Research and College Scholarships. Watch their story here: https://vimeo.com/340820446

Kevin will carry the names of pediatric cancer survivors, patients and those that have succumbed to this horrible disease to the figurative top of the world: Running and fighting for those who can’t.

A film crew will be capturing every aspect of this expedition for an in-depth documentary to share with the world.
The Ask:

An event such as this, in a place like this, at a time like this requires support. Kevin needs our help to accomplish this challenge and to deliver the fundraising goal in support of children who bravely face the daunting challenge of Cancer.

This is your opportunity to become a part of the Delivering Hope Team. Please consider teaming, financially, with the Snowdrop Foundation to underwrite the cost of the run and documentary as we continue to fight against Pediatric Cancer. Delivering Hope has a goal to raise a minimum of $200,000 above the cost of the event. An event like this, as you can imagine carries a significant execution cost. The cost of filming and producing the documentary is not insignificant either. We believe that the purpose of this event, the message of Delivering Hope to those fighting pediatric cancer, and the subsequent documentary will provide the Snowdrop Foundation with a powerful tool for spreading awareness in the fight against pediatric cancer and the indiscriminate nature of the disease. Please see the Sponsorship Page for more information.

Items Needed:

Vehicles – does your company have a vehicle that can be donated for use as a support vehicle during Kevin’s run? There is a need for two vehicles capable of fitting 4 people each, to follow Kevin as he runs. These vehicles will also be used to transport the support crew and Kevin from his stopping point each day, to lodging each night, and then back out to pick up where he left off the following morning. It would be preferred to have a 4x4 Van and a crew cab truck capable of driving the Dalton Highway.

Drivers – Does your company have experienced drivers that you are able to donate for this 9 to 10 day trip? There is a need for 2 drivers to drive vehicles from Fairbanks to Deadhorse and will then be flown from Deadhorse back to Anchorage or Fairbanks as needed.

Kick Off Event:

Please save the date for the kickoff event taking place:

Friday, September 6th, 2019 5:00pm – 8:00pm
Petroleum Club of Anchorage;
3301 C St. #120
Anchorage, AK 99503

Kevin will be present answering questions and discussing the event in details. Press will be invited, and sponsor recognition will take place. Formal invites and information to follow.
Hope (Title Sponsor and Documentary Executive Producer) $100,000 (1 Available)

- Name and logo on every event and presentation identifying your company as the Title Sponsor of Delivering Hope
- Prominent Title Sponsor logo placement on all printed materials related to event
- Executive Producer Credit for the Delivering Hope Documentary with prominent branding.
- Your company executive is invited to speak at the movie premiere
- Invitation for up to 20 people to Documentary Premiere
- Meet and Greet with Kevin Kline at the place of your choosing to thank the company for its support
- Title Sponsorship recognition at all Delivering Hope Snowdrop events
- Sponsor Logo Flag to be prominently displayed at the finish of the event (will be returned to the company after the event)
- Company Logo in newsletters
- Company Logo, and mention in press release
- Company Logo on social media.
- Company Logo and link on Website
- Company Logo on all printed materials
- Company Logo on Shirts (largest logo and most prominent)
- Company Logo on Delivering Hope Banner

Dalton Hwy (Producer Credit) $50,000 (3 Available)

- Meet and Greet with Kevin Kline at your companies designated location for up to 50 people
- Invitation for up to 10 people to Documentary Premiere
- Company Branding in Documentary credits
- Company Logo in newsletters
- Company Logo on social media.
- Company Logo on Website
- Company Logo on printed materials
- Company Logo on Shirts
- Company Logo on Delivering Hope Banner

Deadhorse $30,000

- Lunch with company executives with Kevin Kline
- Invitation for up to 6 people to Documentary Premiere
- Company Branding in Documentary credits
- Logo in newsletters
- Logo on social media.
- Logo on Website
- Logo on printed materials
- Logo on Shirts
- Logo on Banner

Coldfoot $15,000

- Company Branding in Documentary credits
- Logo in newsletters
- Logo on social media.
- Logo and link on Website
- Logo on Shirts
- Logo on Banner

Yukon River $10,000

- Company Branding in Documentary credits
- Logo in newsletters
- Logo on social media.
- Logo and link on Website
- Logo on Shirts
- Logo on Banner

Livengood $5,000

- Company Branding in Documentary credits
- Logo in newsletters
- Logo on social media.
- Logo and link on Website
- Logo on Banner

For check donations, please make payable, and send to:

Snowdrop Foundation, Inc.
7155 Old Katy Rd., Ste. N270
Houston, TX 77024

Or you can go to: https://www.deliveringhoperun.org/ and click on the “Donate” button.

Snowdrop Foundation is a 501(c)3 Non-Profit Organization, 7155 Old Katy Rd, Suite N270, Houston, TX 77024

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