**ALASKA TRUCKING ASSOCIATION'S** 

## TRUCK DRIVING CHAMPIONSHIPS SPONSORSHIPS

Levels
PLATINUM \$5000
GOLD \$3500
SILVER \$2000
BRONZE \$1000

Each sponsor will receive a dedicated vendor booth at the Truck Driver Championship (TDC), offering prime visibility and engagement opportunities. Moreover, sponsors at higher tiers will enjoy prominent placement of their logos on banners and shirts, ensuring maximum exposure and recognition.

Your sponsorship directly supports essential aspects of the event, including provisions for drivers, a dedicated Kids Corner, refreshments for the public, and the production of exclusive merchandise such as T-shirts and hats. Additionally, your contribution significantly contributes to the National Truck Driving Championship (NTDC), fostering excellence and camaraderie within the industry.

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